

## **Top 10 Reasons to Join Our Cayuga County Chamber of Commerce**

- 1. New Business Contacts** -- Networking and new business contacts to help your business grow. With nearly 440 members representing thousands of area employees, the Chamber speaks with a strong voice for our business community.
- 2. Credibility** -- Credibility to make a statement that you are committed to investing in the future of Cayuga County and the surrounding area.
- 3. Member-to-Member Discounts** -- Discounts and benefits give you additional employee benefits at no cost to you.
- 4. Leadership Development** -- Learning opportunities for professional development to help you run a smarter, more profitable business.
- 5. Community Commitment** -- Promotes and recognizes programs that make Cayuga County a better place to love and do business.
- 6. Referrals** -- The Chamber staff gives member referrals and sales opportunities daily to a myriad of resources to deliver return on your investment.
- 7. Publicity and Exposure** -- Publicity and heightened name recognition so customers know who you are.
- 8. Marketing and Advertising** -- Targeted and affordable advertising through a variety of medians to help you advertise effectively on a small budget.
- 9. Affinity Programs** - - Designed to keep energy and health costs affordable.
- 10. Gain a Voice in Government** -- The Chamber is your representative on the local, regional, state and national level. Your voice is heard on vital regulatory, legislative and educational issues affecting your business.

**Ok... there are more than 10 reasons to join!**

- 11. Chamber Link** - - Designed to keep members informed about local and state issues, business tips, member up dates and more while providing low cost advertising opportunities.
- 12. Human Resource Hot Line** - - 3 Free telephone consultations each year to assist with day to day employee management needs and challenges.
- 13. Free Business Counseling** - - One-on-one counseling to address the challenges of running a business.
- 14. IGNITE** - - The Chamber Young Professional group fosters investemtn and involvement in Cayuga County.
- 15. Special Events** -- Are fun and a good way to develop business contacts
  - Annual Meeting
  - Chamber Cup
  - Networking Receptions
  - Public Affair Programs
  - Government Affair Luncheons