

2010 Founders Day

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Theodore Case III and Sigourney Weaver

On June 12, the City of Auburn celebrated its second annual Founders Day. This year, the focus of the day was on Theodore Case, an Auburnian who invented the first commercially produced device to record sound on film. Despite threatening weather, thousands turned out to enjoy the parade, artists, crafters, and food vendors throughout downtown.

Andrew Fish, Executive Director of the Chamber, was asked to chair the committee for the City and he accepted, stating that, "Festivals like this are tremendous economic drivers for our community and instill a sense of pride and ownership to our residents."

There was an increase in the number of vendors and entertainment opportunities this year and the committee hopes to continue to improve upon that every year. The Auburn Beautification Commission unveiled the winner of the "Art Around Auburn" competition and the crowd was treated to an outstanding sculpture of two film reels with interpretive pictures on each frame.

Oscar-nominated actress **Sigourney Weaver**, star of *Avatar*, was one of two special guests present at the Founders Day event. During her speech at City Hall she conveyed her appreciation for our beautiful community and expressed a desire to film a movie in our county. The other special guest was Theodore Case III, grandson of **Theodore Case**. He was thrilled with the changes that have taken place in Auburn and Cayuga County since his last visit 10 years ago. He challenged the audience to be 10,000 year thinkers and to always go after their dreams and ideas. He is offering a free webinar on July 14th on creative thinking. Details can be found at www.10000yearthinking.com/auburn.

The 2nd annual Founders Day was a great success and many who stopped by the Chamber table expressed their excitement over the day and said they couldn't wait to see what next year will bring.

Welcome New Chamber Members!

Help us welcome these new members as they join those who choose to invest in Cayuga County's future through their involvement and support of the Chamber.

Bambino's Bistro

Guillermo Salinas
105 Genesee Street
Auburn, NY 13021
(315) 255-3385
management@bambinosbistro.com
Restaurant

Bet The Farm

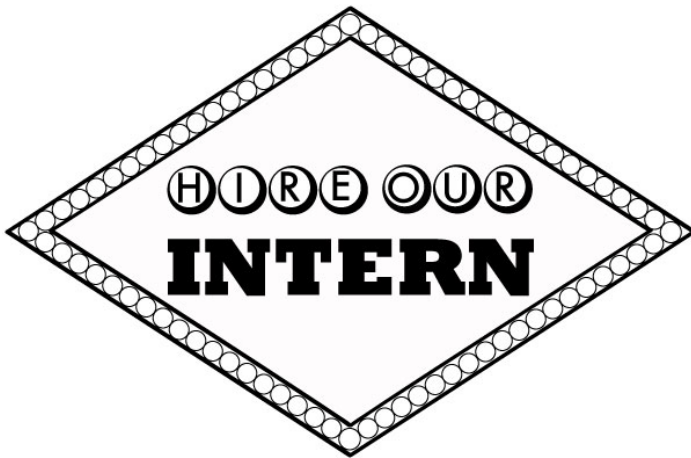
Nancy Tisch
381 Main Street
Aurora, NY 13026
(315) 294-5643
admin@betthefarmny.com
Retail

Finger Lakes Paddleboard

Cody White & Ryan Saca
353 Cottonwood Lane
Auburn, NY 13021
(315) 237-7000
fingerlakespaddleboard@gmail.com
Rental/Sales

2010 Chamber Board of Directors

J.D. Pabis	Chair Auburn Enlarged City School District
Liz Werner	First Vice Chair Unity House of Cayuga County
Elaine Buffington	Treasurer and Corporate Secretary Buffington & Hoatland CPA's, PLLC
Mike Oropallo	Legal Counsel Hiscock & Barclay, LLC
Elizabeth Hoey	Immediate Past Chair McQuay International
Charles Bouley, Jr.	Bouley Associates, Inc.
Kelly Buck	Unity House of Cayuga County
Sue Edinger	Aurora Inn, Inc.
Richard Elliott	Beardsley Design Associates
Kevin Ellis	Cayuga Marketing, LLC
Tom Filiak	Auburn Memorial Hospital
Hilary Ford	Mack Studio Displays, Inc.
Edward Galka	O. Mustad & Sons
Mike Gordon	Falcon Realty, U.S.A.
Sheli Graney	Auburn Internal Medicine
Daniel Larson	Cayuga Community College
Dan Soules	Grant Avenue Development
William Speck	Cayuga-Onondaga BOCES
David Tehan	Karpinski, Stapleton, Galbato & Tehan
Nancy Thomas	First Niagara



We've recently taken on an intern here at the Chamber to help with updating our look (including our new look newsletter!). **E.J. Onori** joined us in June having just graduated from Canisius College with a B.S. in Digital Media Arts, adding to his A.S. in Studio Art and Design. He is currently looking for more work though in graphic design or web design related areas.

For more information on what he can do for you, please visit www.ejonori.com to view his resume and portfolio.

Chamber Staff:

Andrew Fish	Executive Director
Amy Fuller	Finance Coordinator
Ginny Kent	Leadership Cayuga/ Membership Coordinator
Jackie Scholz	Communications Coordinator/ Website

Did You Know...

The NYS Department of Labor has reduced the permissible deductions that may be taken from employee paychecks?



New York State Labor Regulation Section 193

Section 103 of the New York State labor regulation states that employers can make the following limited deductions from an employee's paycheck: deductions made in accordance with any government regulation or rule (e.g. federal and state taxes, FICA); and deductions that the employee authorizes in writing and in advance if the deduction is for the benefit of the employee. The regulation specifically states that deductions that are for the benefit of the employee are limited to insurance premiums, pension or health and welfare benefits, charitable contributions, U.S. bonds, union dues or assessments, and similar deductions.

DOL's Previous Interpretation of Section 193

Until recently, the NYS Department of Labor's interpretation of Section 193 was to allow an employer to make paycheck deductions if an employee received an overpayment, loan, or other advance from the employer that he or she did not earn. In such cases, the DOL permitted the employer to deduct the full amount of the overpayment, loan or advance if the entire amount owed was deducted from the employee's next paycheck following the overpayment. If repayment occurred over more than one payday, the employee had to authorize the deductions in writing and in advance and the employer was only allowed to deduct 10% of the employee's gross wages from each paycheck. In addition, the DOL previously allowed employers to make paycheck deductions for salary advances and tuition payments if an employee provided written authorization for the deduction in advance and no more than 10% of gross wages was deducted from each paycheck.

DOL's New Interpretation of Section 193

Based on the outcome of two recent NYS court cases, the DOL has reversed its position on permissible paycheck deductions. The agency now takes that position that paycheck deductions for salary advances, tuition payments, and overpayments are impermissible, even when prior written authorization is obtained from the employee. The DOL has determined that these deductions are not *for the benefit of the employee* as Section 193 requires. The DOL has not specifically addressed if paycheck deductions for personal loans are permitted; however, it is doubtful considering its current interpretation of the labor regulation.

As a Chamber member you are entitled to
3 FREE consultant calls per year at
HR One's Human Resource Hot Line at
1-800-457-8829

PPI Details Importance of Financial Services Industry

A new report, "Derailing New York's Economic Engine: How Albany Punishes New York's Largest Industry", by the Public Policy Institute, the research affiliate of The Business Council, shows how important and how mobile the financial services industry is.

The report finds that the financial services sector is the largest contributor to New York's gross state product. And with a production multiplier applied, the total contribution to the state's economy is \$318 billion.

Currently, there are more than 90 bills and not yet introduced proposals in the state legislature that would raise taxes or impose other costs and burdens on this industry. This is on top of \$3.8 billion in new taxes and fees that have been levied on the sector since 2007. The industry and its employees pay 20.3 percent of the state's tax revenues.

More than 500,000 people work directly for the sector in New York and the report estimates that more than 1.6 million New Yorkers are dependent on the industry to support their jobs.

The report also documents that jobs in the industry are more mobile than ever and can be moved to other financial centers if New York makes itself less competitive. New York is in a global competition to remain "The Financial Capital of the World".

"Albany punishes banks and insurance companies at our collective peril," said Kenneth Adams, president and CEO, The Business Council of New York State, Inc. "Legislators should pause to consider how many jobs throughout the state are at stake before pursuing their many new tax and regulatory schemes."

The full article is available at www.bcnys.org





Capt. Myles Keogh, for whom the race was originally named

Posters and photos of the **History of the Great Race** are on view through July in the lobby of the Cayuga County Chamber of Commerce. Visitors are invited to enjoy the artwork from 9a.m.- 4:30p.m. Mondays through Fridays at 36 South Street, Auburn.

The Cayuga County Chamber of Commerce welcomes individual artists and groups for monthly exhibits of their artwork. For more information, please call 315-253-5288 or e-mail wthussey@gmail.com.

For more information on the History of the Great Race or to register for the event, please visit www.great-race.com or call **(315) 252-7139**



17th Annual Chamber Cup Golf Tournament

Monday, July 26
Lakeview Golf & Country Club

Sponsorship opportunities are still available!

Chamber Cup Registration Entry Deadline is Thursday, July 15

\$360 Per Foursome; includes gold, reception and dinner

\$30 Reception & Dinner only

Captain _____

E-mail _____

Crew _____

Crew _____

Crew _____

Please invoice me for \$ _____

or

Name on Card _____

Acct # _____

Exp. Date _____

Signature _____



_____ Yes! I am interested in Chamber Cup sponsorship opportunities.

_____ Yes! I am donating a raffle prize.

_____ Yes! I want to be a committee member.

_____ Yes! I want to volunteer at the event.

Mail To:

Cayuga County Chamber of Commerce

36 South St., Auburn, NY 13021

Phone: (315) 252-7291 Fax: (315) 255-3077

E-mail: admin@cayugacountychamber.com



A Cayuga County Chamber of Commerce Program

The 22nd Class of Leadership Cayuga celebrated completion of this year’s program with a graduation ceremony at the Sunset Restaurant on June 10. This year’s class of 25 included:

Jeff Alberici	Auburn Enlarged City School District	Susan Marteney	American Red Cross
Andrew Bartholomew	Ameriprise Financial	Kevin Casey McAvey	Stardust Entrepreneurial Institute
Bruce Blodgett	Cayuga Community College	Diane Moose	Beardsley Design Associates
Lauren Chyle	Cayuga Museum	Tina Morrissey	Unity House
Tim Donovan	Community Volunteer	Joseph Murphy	Auburn YMCA-WEIU
Lane Duger	Mercy Health and Rehabilitation Center	Stephanie Salato	United Way of Cayuga County
Andrew Fish	Cayuga County Chamber of Commerce	Andrew Smith	Nucor Steel
Hilary Ford	Mack Studios	Karol Soules	Community Volunteer
Mark Fritz	City of Auburn	Laurie Trojnor	Catholic Charities of the Finger Lakes
Michael Greene	Cayuga Community College	Laurel Ulyette	Community Volunteer
Seth Jensen	City of Auburn	Jennifer Whipple	Auburn Enlarged City School District
Joanne Lamson	First Niagara	Eileen Winter	First Presbyterian Church
Aaron Lupo	Welch-Allyn		

This year’s Class Representative is Lauren Chyle, who gave a presentation reflective of the class experience. The “Bloom Where You Are Planted” Award was presented to Joe Murphy. Tim Donovan amassed over 1,000 scavenger hunt points, earning him recognition in this year’s class.

Leadership Cayuga Advisory Council members Diane Schillawski, ‘03, Sara Glauberman ‘03, and Janice Sanders ‘91 assisted the Chamber Office with this successful event. Recruitment for the Class of 2011 will begin in August.

A Heartfelt Thank You to Leadership Cayuga Sponsors

The Leadership Cayuga Class of 2010 would not have been possible without the generous commitment of several local businesses and foundations. The Cayuga County Chamber of Commerce extends its gratitude to the following sponsors of the Class of 2010:

- | | |
|--|--|
| Auburn Enlarged City School District | First Presbyterian Church |
| Auburn YMCA-WEIU | Fred L. Emerson Foundation |
| Beardsley Design Associates | Hammond & Irving |
| Cayuga Community College | Mercy Health & Rehabilitation Center |
| Cayuga County Chamber of Commerce | Nucor Steel Auburn, Inc. |
| Foundation | The Stardust Entrepreneurial Institute |
| Cayuga County Convention & Visitors Bureau | The Stardust Foundation of CNY |
| City of Auburn | Unity House of Cayuga County |
| First Niagara | Welch-Allyn |

If you would like to sponsor a participant from your place of business, or help a Youth Leadership participant or qualifying community member meet the cost of tuition, please contact Program Coordinator Ginny Kent at 252-7291 or leadership@cayugacountychamber.com to learn more.

2010 Community Leadership Award



Leadership Cayuga is pleased to announce that **Sean Lattimore** is the recipient of the 2010 Community Leadership Award.

This award is given annually to recognize a Leadership Cayuga graduate who has made a positive impact and has demonstrated devotion to our community through participation in civic organizations and events. Nominations for this award were solicited from over 450 alumni of the program.

A 1996 graduate of Leadership Cayuga, Sean Lattimore is a lifelong Auburnian who grew up in a family of community “givers” and now through his own family, continues to give to our community. A graduate of the University of South Carolina, Sean returned home where he provided invaluable time and service to the community as a sports coach and mentor to many young individuals, notably as a coach for the Fingerlakes Soccer League, coach for the Auburn Ice Hawks Hockey Club, and as a coach for the Auburn High School freshman boys lacrosse team.

As a local business owner of the Springside Inn, Sean finds the time to assist others with either a personal or an in-kind donation. His business provides food, beverages, and gift certificates to almost all of the individual fundraisers that take place in the community as well as providing donations to local non-profit organizations.

Sean currently is a board member of the Cayuga County Tourism Board, the Cayuga Community College Foundation and the President of the Auburn girls lacrosse program. He has previously served on the Cayuga County Industrial Development Authority and at the age of 36, received the Greater Syracuse 40 Under 40 Award.

Sean Lattimore truly exemplifies those attributes the Leadership Cayuga program strives to instill in its graduates. Past recipients of the Community Leadership Award include Melina Carnicelli, Ann Petrus, Eleanor Beck, Andrea Seamans, Cynthia Aikman, Edward Ide, Jr., John Nicandri, Laura Coburn, Guy Cosentino, Nelsa Selover, and Katie Moran.

BAF: Inn at the Fingerlakes

On June 17, **Jackie Lewis and Rita Trenti** welcomed over 40 chamber members to **Inn at the Finger Lakes** to help celebrate their five year anniversary. **The Downtown Auburn BID** co-sponsored the event

Members were treated to great food and campaign provided by the **Springside Inn**. Many people took advantage of tours of the Inn that were given that evening.

The Inn at the Finger Lakes has a very special offer for Friends and Family 15% OFF any room any day based on availability. Now that the summer is here, if you have family or friends coming to visit, keep the Inn in mind for their accommodations.

Thank you to all who came to celebrate the Inn’s anniversary, and a special thanks to Inn at the Finger Lakes for hosting the event.

For more information or to make reservations please visit: **www.innatthefingerlakes.com** or call **(315) 253-5000**

BAN: Premier Catering

Premier Catering knows that Chamber members often seek a dependable caterer for their entertainment needs, both business and personal. Especially at this time of year, thoughts turn to graduation parties, wedding showers and family reunions. On June 23, our Business At Noon event introduced several folks to the special culinary gifts of **Floyd House, Owner of Premier Catering**.

A graduate of the prestigious Culinary Institute of America, Floyd prepared several hot dishes including pulled pork and barbecued chicken and side dishes. He also offered a sampling of gourmet desserts, including his popular cheesecake truffles, Ghirardelli brownies, and his peanut butter covered potato chips dipped into three kinds of chocolate.

Premier’s Gourmet Cookie Tray door prizes were won by **Teresa Sgroi of Primerica** and **Jeff Burdick of Bass Pro Shops**.

To schedule your next event using Premier Catering, or to learn more, visit **www.premiercatering-cny.com**. Contact Floyd at **floyd@premiercatering-cny.com** or call **(315) 253-3146** or **(315) 425-2233**

Upcoming Events

Business @ Noon AMBIT Discount Energy Consulting, Inc.

Cayuga County Chamber, 36 South St Auburn
Wednesday, July 14
11:30a.m. - 1:30p.m.

\$5 for Chamber members - \$7 for non members

Business @ Noon and Business After Five dates are still available Contact the Chamber for more information if you would like to host an event

The 17th Annual Chamber Cup Golf Tournament

Lakeview Golf & Country Club
Monday, July 26

Event Registration

Business @ Noon for AMBIT
Discount Energy Consulting, Inc.
At the Chamber
Wednesday, July 14

17th Annual Chamber Cup
Lakeview Golf & Country Club
Monday, July 26

Name

Enclosed please find my check for

\$ _____

Visa/Master Card

Card Exp. Date

Signature

Congratulations to 2010 Business Leader Awards - Business Persons of the Year Award Class 2-5 Yrs



Daniel & Timothy Kerstetter
Super Clean Laundry, Owners
125 Osborne Street PO Box 250
Auburn, NY 13021
Telephone: 315-729-0702
Fax: 315-255-3751

After years of driving by the closed and debilitated Auburn Washerette on Osborne Street, Tim Kerstetter decided it was time to put his growing entrepreneurial resume into motion. In March 2008 the wheels were put into gear with the purchase of the property. Joining his new venture was his brother Dan who would act as business partner and manager of the new Laundromat. The name Super Clean Laundry was chosen to reflect the image Tim wanted to evoke in a coin operated laundry. Remodeling began soon afterwards and lasted just under two months. The doors were opened on June 1st with positive reviews from enthusiastic customers.

With an emphasis on cleanliness and customer service, Super Clean Laundry works everyday to fulfill that mission. A bright, friendly and open environment makes for a comfortable place to do that sometimes unpleasant chore! There are weekly specials to entice new and repeat customers to visit the business. Free Wi-Fi, Tide Tuesdays, and veterans discounts are some of the ways Tim and Dan try to give back to the community. They understand that the customers are the reason why Super Clean Laundry has become a successful business over the past two years of ownership.

Never wanting to rest for long, Tim and Dan are always on the lookout for the next Super Clean Laundry location. They understand the value of small business in the community and how important it is to support local merchants.

These Awards recognize the value of our business community, and acknowledge how they contribute to the economy and overall development of Cayuga County, while exemplifying the American Dream!

The Annual Business Leader Awards are presented in May. To see more about this year's winners or for nomination forms for the 2011 Business Leader awards visit:
www.cayugacountychamber.com
or call 315-252-7291

Member News



Auburn Beautification Commission (ABC) Announces "Adopt-A-Spot" Program

Auburn Beautification Commission

ABC is now providing an opportunity for businesses and individuals to plant flowers, landscaping on city-owned locations. The sponsoring business or individual will be identified with signage at site. ABC will coordinate these efforts with the interested participants and the City of Auburn.

315-730-1277

www.beautifulauburn.org



Cayuga/Seneca Community Action Agency's 15th Annual TASTE FOR COMMUNITY ACTION

Featuring the area's best food, finest wine, and most irresistible desserts from over 20 of the Finger Lakes' premier restaurants and wineries. Advance sale tickets can be purchased for \$30 each at C/SCAA's offices or at the door for \$35.

When: July 22, 2010 5:00-7:30 p.m.

Where: Holiday Inn Auburn

315-255-1703 ext. 155

jsutton@cscaa.com



TripAdvisor Good Reviews

The Inn has received some good reviews on TripAdvisor.com recently: "It's the little things that make the difference. Some hotels are clean. This one sparkles!" And about the Inn's progress in going green: "Much thought was given in the hotel's choice of complimentary toiletries. They are bottled in containers made from corn products so that they are green friendly and will decompose easily."

315-253-5000

www.innatthefingerlakes.com



Finger Lakes Answering Service Receives a TOP TEN and Pearl Award from ATSI

Finger Lakes Answering Service has been honored with the exclusive 2010 Award of Excellence for the 6th consecutive year as well as earning special recognition for having scores that were in the TOP TEN of the industry. The awards are presented annually by the Association of TeleServices International (ATSI).

315-255-9125

www.callflas.com



Grand Re-Opening

Savannah Bank celebrated the completion of renovations with its Re-Grand Opening of their Savannah branch this month. On June 5th, they celebrated with a commemorative ribbon cutting ceremony.

315-365-6054

glattimore@savannahbank.com



Invest • Grow • Network • Inspire • Teach • Empower

www.ignite-cny.org

[Facebook.com/ignitecny](https://www.facebook.com/ignitecny)

IGNITE Young Professionals get "personal"

IGNITE just started its **2nd Annual Personal Care Items Drive "Let's get personal"** to benefit the clients of Cayuga County Food Providers. This drive goes through July and is meant to create awareness that many essential hygiene products we take for granted are expensive for the less fortunate in our community and cannot be purchased with food stamps. Donations will be distributed to food pantries and homeless shelters throughout Cayuga County.

IGNITE has partnered with various companies and organizations in Auburn, where collection boxes for donations are prominently displayed. You can donate \$1 at the Dollar Tree on Grant Ave and items like shampoo, soap, feminine products, toilet paper, etc. will be collected for this worthy cause. Other locations where you can drop off donations are City Hall, Auburn YMCA, The Citizen, Unity House on Wright Ave, and Sound Monkey Music on South Street. If you wish to participate in this drive by putting out a collection box or by making donations directly, contact Monika Salvage at liberty1307@yahoo.com.

IGNITE also initiated a door-to-door effort to make donating more convenient. Look out for a plastic bag with a little flyer on your front door. You can put items that you wish to donate right into the provided bag and leave it out by your front door on the morning of Friday, June 18. IGNITEs will pick up your donations throughout the day.

IGNITE, Cayuga County's Young Professionals' Group, is a program of the Cayuga County Chamber of Commerce and was founded six years ago with the mission to engage young professionals in this community through professional development, networking and volunteer opportunities. Follow IGNITE activities on www.facebook.com/ignitecny; the website www.ignite-cny.org will soon have a brand-new look.

a program of the



Member News Continued on Page 10

**1% Cash
Back
Up to \$250
& No Closing
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***See us today
for these
great rates!***



Fixed rate home equity loans as low as

4.99%
APR*
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10 - Year

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APR*
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65 Wright Circle, Auburn
101 Prospect Street, Auburn
315-253-2934 • www.auburnfcu.com



If you live, work, worship or attend school in Cayuga County, you can join.

*APR = Annual Percentage Rate. Rates subject to change without notice.

Contact the credit union for complete loan details.

**Prime Rate as of 3/16/10 is 3.25%. Floor Rate = 4.50%. Minimum draw at closing is \$15,000. Closing costs are not added to the loan. Fees and closing costs can range from \$10.00-\$1,500.00. Prime = Prime Rate published in the Money Rates column of the Wall Street Journal. When a range of rates has been published, the highest rate will be used. We will use the most recent index value available to us as of 45 days before the date of any quarterly percentage rate adjustment.

Ambassadors Corner



Riordan Realty celebrated its first anniversary in business in June.

Associates, family members and Chamber Ambassadors joined owner **Sue Riordan** (below) as she was presented with a certificate and a ceremonial ribbon cutting to mark the date. Riordan Realty provides buying and selling services for both commercial and residential properties.

For more information visit www.riordanrealty.net or stop by their office at 4 East Genesee Street or call **315-252-4687**.



John Taylor, TM Coyne, Maureen Riester, Wayne Cole, Randy Mayall and Glenn Churchill

Cayuga County Chamber Member **OCG Computing, Inc.** celebrated the Grand Opening of their new OCG Tech Center this month at The Fingerlakes Mall. OCG and the Mall staff joined the Chamber Ambassadors to welcome OCG Computing to the Auburn area.

For all your tech needs, visit **OCG Computing, Inc.** at 321 Clark St. or find them at www.ocgcomputing.com or call **(315) 258-8330**.

101st Annual Dinner

Cayuga County Chamber of Commerce 101st Annual Dinner

This fall the Cayuga County Chamber of Commerce will be presenting our **101st Annual Dinner**.

We are highlighting the **Musical Theatre Festival**. This annual summer-long celebration of live musical theatre, from classics to contemporary favorites, will transform our region. Our Annual Dinner attendees will have front and center seats to hear the latest news about the Festival's progress.

Sponsorship opportunities are available. Please call the Chamber at **(315) 252-7291** or email the Executive Director at andrewfish@cayugacountychamber.com for more information.



Cayuga County Chamber of Commerce presents our 2010 Business Show

Market Cayuga

Thursday, November 11th
@ Holiday Inn, Auburn
11:00 am - 6:00 pm

Reserve a Booth Today for **Only \$100**

For more information:
Call the Chamber at (315) 252-7291

Admission is free & open to the public.

Golf Committee

The Golf Committee's Mission: To plan and implement the annual Chamber Cup Golf Tournament; coordinates details, contacts possible sponsors, and assists during the event. The Golf Committee meets April through July. The tournament is held on a rotating basis with all of our golf & country club Chamber members.

Golf Committee Members:

Bob Cherry, Chair Dermody, Burke, & Brown CPA's
Wayne Cole New York Life Insurance
Amanda Tortorici Five Star Bank

A special thank you to our Golf Committee members.

2010 Silver & Bronze Sponsors

**Silver Sponsors: Nucor Steel
 Savannah Bank, N.A.**

Bronze Sponsor: Dermody, Burke, & Brown CPA's, LLC.

Thank you for your continued support of this annual event.

**Cayuga/Seneca Community
 Action Agency, Inc.**

Presents



**Fifteenth Annual
 "Taste For
 Community
 Action"**

**Featuring samples from the finest area
 restaurants and wineries**

Thursday July 22nd @ the Holiday Inn, Auburn

Advance Sale Tickets \$30.00
 Purchased at Event \$35.00

For Tickets Call: 255-1703 or 539-5647

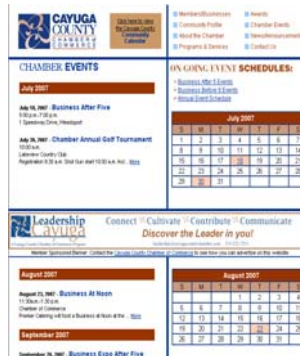
Tickets also available at: Auburn Discount Liquor,
 Auburn Holiday Inn Sales Office and
 The Copy Shop in Seneca Falls

Let the Chamber Website work for you

The Cayuga County Chamber of Commerce's website is a busy site for Chamber members, community leaders and citizens of Cayuga County. It is a great source of contact information for local businesses, as well as the home of the **Community Calendar**.

What is Web Banner Advertisement?

Banner ads are a form of online advertising that embeds an advertisement into a webpage. Because of its graphic element, Web banners function the same way as traditional advertisements; they notify consumers of products or services. They differ as they have the added ability to bring potential customers directly to your website with results that can be monitored in real-time and may be targeted to the viewer's interests.



Banner on website!!!

**It is like touching a printed ad and
 being immediately teleported to
 your place of business... Your website!**

In the past 30 days the Cayuga County Chamber website has seen over **94,000 hits**, averaging **3,133 hits** per day! **And for just \$100/month** your business can have a banner on one of our community's most visited sites... the Chamber website! Get your business' banner on the website today! **JPEG form at (719x70 pixels)** is the width of the web page and sits on each page. Banners rotate throughout every page of our website. **For \$55.00 we will create a banner for you.**

For more information
 Call the Chamber at (315) 252-7291
 or Email us at admin@cayugacountychamber.com

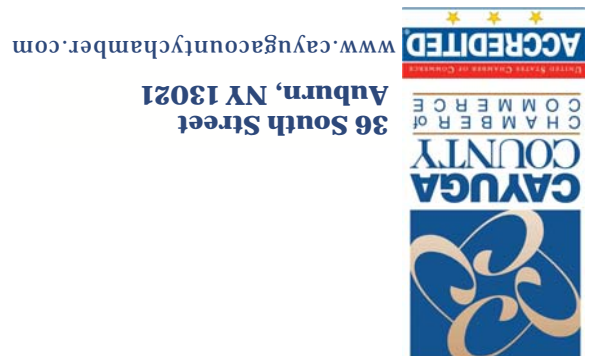
We need your help!

We are going through some changes here at the Chamber. Along with the new layout of our newsletter, we are also starting the process of redesigning and updating our website and our overall image. **But we need your help!** Our records are, at best, incomplete. And to serve everyone better, we are asking for you to send us some information about you and your company. What we are looking for is:

-Company Name	-Website Address
-Contact Person's Name	-A .jpg of Your Logo
-Address	-An Image of Your Business or Employees
-Phone Number	-A Sentence or Two Briefly Describing Your Business or Organization
-Fax Number	
-Email Address	-And If You'd Like to Receive the Newsletter and Other Information Electronically

If you could send this information to us at admin@cayugacountychamber.com as soon as possible, we can start in our efforts to being a better Chamber for all!

Return Services Requested



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