



Business Leaders of the Year Awards

2010 Business Leaders of the Year Awards

Awardees will be recognized at the annual awards luncheon

Wednesday, May 26, 2010
@ 12:00 noon at the Springside Inn

RSVP \$28 or \$35 at the door

Keynote Speaker:

Barbara L. Henderson
SBA Administrator, Five Star Bank

To register, please email admin@cayugacountychamber.com or call the Chamber by May 19.

The Business Leader Luncheon is sponsored by:



www.cayugacountychamber.com

36 South Street
Auburn, NY 13021



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Our Mission

To provide progressive leadership and serve as an advocate for the business community, focusing on nurturing prosperity and enhancing the quality of life for our members & the residents of Cayuga County.

UNITED STATES CHAMBER OF COMMERCE



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Available on the Chamber Website:

2010 Renewed Members

Chamber Link

Cayuga County Chamber of Commerce May 2010

www.cayugacountychamber.com (315) 252-7291



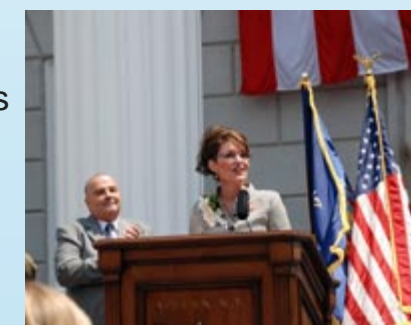
Founder's Day Auburn, New York

June 12, 2010

This year Founders Day is celebrating the life and inventions of Theodore W. Case. Specifically his most significant accomplishment of inventing a process by which sound could be recorded on the same film as motion pictures. His invention revolutionized the film industry and led to the creation of 20th Century Fox. This year's festival will begin at 11:00 a.m. with a parade followed by speeches at City Hall starting at 12:30 p.m. There will be music all day on the main stage. A full array of programming at APT that will include clips of Ted Case's movies, a presentation on his life and inventions, and various other programs. There will be opportunities to purchase fine arts and craft products from regional artisans, and sample a wide variety of food offerings. The day will close with an evening of music and dancing featuring Joe Whiting downtown in front of the main stage.

More information will be made public as we get closer to the event. Visit the City of Auburn's website at ci.auburn.ny.us and click on the Founders Day logo for a complete schedule, to download vendor/crafter forms, to enter a float in the parade, or to find other information. Additionally, watch for the Thursday, June 10 edition of *The Citizen* as a full program for Founders Day will be inserted for your convenience. Please contact Andrew Fish, Cayuga County Chamber Executive Director and Founders Day Committee Chair with specific questions or inquiries.

Stop by and visit our Chamber Staff at the Hospitality/Information Booth!



Sarah Palin at 2009 Founders Day commemorating the 50th anniversary of the purchase of Alaska.



Welcome New Chamber Members!

Help us welcome these new Members as they join those who choose to invest in Cayuga County's future through their involvement and support of the Chamber.

Talic Inc.

Tim Tucker
7 Bellnier Lane
Auburn, N.Y. 13021
315-252-9535
jeannie@talic.com
Manufacturing

Central New York Landscaping

Michael A. Cardinell
2208 Sine Road
Auburn, N.Y. 13021
315-246-6029
hundleyc@rochester.rr.com
Landscaping/ Snowplowing

AMBIT Discount Energy Consulting, Inc.

Brian Mullen, President
1647 Riggall Drive
Marietta, N.Y. 13110
315-289-9856
bmullen2008@yahoo.com
Energy Services

Pleasant Beach Hotel

Bonnie Scoville
14477 Fancher Road
Fair Haven, N.Y. 13064
315-947-5399
info@pleasantbeach.com
Hotels-Motels

Bella Casa & Vita

Brenda Lee DePalma
198 Franklin Street
Auburn, N.Y. 13021
315-567-6804
BellaCasaVita@hotmail.com
Consultant

2010 Chamber Board of Directors

J.D. Pabis	Chair, Auburn Enlarged City School District
Liz Werner	First Vice Chair Unity House of Cayuga County
Elaine Buffington	Treasurer and Corporate Secretary Buffington & Hoatland, PLLC
Mike Oropallo	Legal Counsel Hiscock & Barclay, LLC
Elizabeth Hoey	Immediate Past Chair McQuay International
Charles Bouley, Jr.	Bouley Associates, Inc.
Kelly Buck	Unity House of Cayuga County
Sue Edinger	Aurora Inn, Inc.
Richard Elliot	Beardsley Design Associates
Kevin Ellis	Cayuga Marketing, LLC
Tom Filiak	Auburn Memorial Hospital
Hilary Ford	Merry-Go-Round Playhouse
Edward Galka	O. Mustad & Sons
Mike Gordon	Falcon Realty, U.S.A.
Sheli Graney	Auburn Internal Medicine & Peds
Daniel Larson	Cayuga Community College
Dan Soules	Grant Avenue Development
William Speck	Cayuga-Onondaga BOCES
David Tehan	Karpinski, Stapleton, Galbato & Tehan
Nancy Thomas	First Niagara

Staff:

Andrew Fish	Executive Director
Amy Fuller	Finance Coordinator
Ginny Kent	Leadership Cayuga/ Membership Coordinator
Jackie Scholz	Communications Coordinator/ Website

Business After Five For Cayuga County Agricultural Society

On Thursday, April 8, 2010 the Cayuga County Agricultural Society held their Business After Five event at the Cayuga County Chamber.

Agriculture continues its strong history as the largest economic driver in our county. One of the most significant roles of the Ag Society is to sponsor the Cayuga County Fair each summer.

Society Vice-President Brandi Feocco took the opportunity to promote this event. The 2010 Cayuga County Fair will run from Thursday, July 8 through Sunday, July 11 at the Cayuga Fairgrounds in Weedsport.

This year fairgoers will be offered free admission and free parking, thanks to the generosity of sponsors and volunteers.



Virginia Conner, Grange Super and Brandi Feocco, VP



Bev Meade, Ag Awareness Director

In addition to featuring the work of the Grange, local 4-H members and Future Farmers of America, the Fair promises a full schedule of food, fun and entertainment.

Rides and games will be offered through Playland Amusements of Auburn.

Door prizes of Cayuga Fair tee shirts were won by Maureen Riester and Jessica Cosentino.

Please visit:
Cayuga County Agricultural Society
8120 Jericho Road
Weedsport, NY 13166
315-604-1366
<http://www.cayugacountyfair.org/>

Business @ Noon Trip Programs at the Chamber

On Wednesday, April 14 Andrew Fish, Chamber Executive Director, provided an informative slide show presentation which included pictures from both Ireland and Italy and detailed information about the trip programs. This business event gave Chamber members one on one time with the Chamber staff to answer all questions that they had about the trips. The Ireland trip departs on September 13, 2010; Italy travelers take off on October 7, 2010.

Thank you to Chamber member Quiznos who catered the event.

If you are interested in these inaugural Chamber trip programs, please call the Chamber or visit www.cayugacountychamber.com to download a complete itinerary and registration form.

The State Report

The Business Council of New York State, Inc.

Business Council Supports Call to Fund Projects

In response to Governor Paterson's decision to delay payment for existing state-funded construction projects, The Business Council expressed concern that New York must maintain a safe and viable infrastructure.

"Safe roads and bridges are vital to our economy. They allow for the free flow of goods, services and employees," said Kenneth Adams, president and CEO of The Business Council of New York State, Inc. "New York cannot shirk its responsibility to maintain our roads and bridges."

"The suspension of payment for these projects is yet another symptom of the fiscal crisis in Albany caused by spending too much on the wrong things," said Adams. "State government must do its job in keeping our roads and bridges safe."

"State government needs to find long-term solutions to rebuild New York's aging transportation infrastructure because it has been woefully neglected and under funded for many years," concluded Adams.

A REALISTIC AND BALANCED LOOK AT FINANCIAL PLANNING

Plan, develop and monitor your financial plan
Willard Memorial Chapel Community Room
17 Nelson Street, Auburn, NY
All sessions: 7pm – 8pm

Sessions presented in order:

May 4 – **Situational analysis** – discover your personal and financial strengths and weaknesses.
Presenter: Frank DeRosa CPA CMC

May 6 – **Developing your financial plan** – addresses goals, budgeting, and spending, monitoring and time requirements. Presenter: Frank DeRosa

May 11 – **Asset growth, protection and management** – addresses pretax dollar savings and the time value of money. Presenter: Frank DeRosa

May 13 – **Insurance needs** – addresses needs as well as types, coverage and costs. Presenter: Susan Schriever CLU, ChFC

May 18 – **Mortgages, home equity loans, refinancing and restructuring** – addresses differences in loans and requirements for application. Presenter: Tom Colvin, VP Regional Banking

May 20 – **Retirement and college savings** – addresses types of savings and withdrawal dos and don'ts. Presenter: Mike Leone, financial planner

May 25 – **Wills and Trusts** – addresses reasons for including wills and trusts in the planning process. Presenter: David Stapleton Esq.

May 27 – **Comprehensive analysis** – pulling together the major components of your financial plan and use of outside planning professionals. Presenter: Frank DeRosa

This is an entry level course structured for young adults and others desiring the security and peace of mind found by implementing solid financial planning practices. This program combines both hands on workshop and lecture presentations designed to help participants develop their first or update an existing financial plan.

Seminar instructors are licensed and/or certified professionals in their chosen fields. All proceeds to benefit Community Preservation Committee. Call (315)252-0339 for reservations and questions.

Seminar Fees

\$15.00 per individual and \$25.00 per couple per session
\$110.00 per individual and \$180.00 per couple for all sessions
Class size limited to 20 participants



Did You Know...

The IRS has published a model affidavit that employers can use to comply with the HIRE Act?

HR One's last eNews highlighted the recently passed HIRE Act, which provides a temporary tax incentive to qualified employers that hire unemployed workers. For more information on the HIRE Act, click here [Hire Act](#) to read the entire eNews article.

To claim the tax incentive, employers must have each qualified employee certify, by signed affidavit, that he or she was either unemployed or worked fewer than 40 hours during the 60-day period prior to beginning work. On April 8, 2010, the IRS published a model affidavit ([Form W-11](#)) that employers may use to meet this requirement. Employers have the option of developing their own affidavit as long as it contains the same information as the Form W-11. The completed Form W-11 is to be filed with the employer's other payroll and income tax records; it is not submitted to the IRS or any other federal agency.

Employers will then claim the payroll tax benefit on Form 941, Employer's Quarterly Federal Tax Return, starting with the second quarter of 2010. The IRS recently published a *draft Form 941*. The final version of the form is expected to be released in May.

If you have questions or for more information, contact HR One's Human Resource Hot Line at 1.800.457.8829.

Chamber member you are entitled to
3 FREE consultant calls per year
at HR One's Human Resource Hot Line at
1.800.457.8829



Bud's Second Generation Cleaning Service

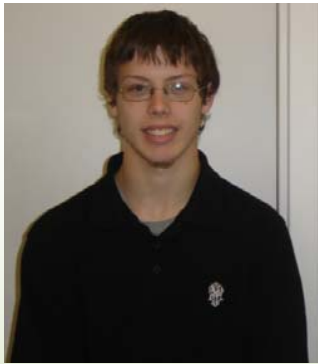
Karen Nord, Owner/Operator
315-258-8037

Free Estimates – Fully Insured
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Carpet & Furniture Cleaning.

Great Work at Great Prices!

Email: buds-cleaningsvc@msn.com

Chamber Intern from Cayuga-Onondaga BOCES, Zackery Dixon



Education:
Cayuga-Onondaga BOCES, CATWEB Program

Sport: Basketball

Intern: Moravia

Special Programs & Volunteer Work:
Harriet Tubman Home Work at Food Pantry

Duties: Zach will be updating the Chamber's database

Plans After Cayuga-Onondaga BOCES:
Attending a four year college in the technology field in Arizona

ADO PRESENTS:

CORE Dance Project

Choreographer's Showcase
Artistic Director:
Yvonne Hasset

Sunday, May 16th, 2010
4:00 pm

Cayuga Community College
Auburn, NY

Performances by choreographers and dance companies from across New York State.

Tickets:
General \$8.00
Student ID \$5.00

Information: 315-253-0067



**1% Cash Back
Up to \$250
& No Closing Costs**

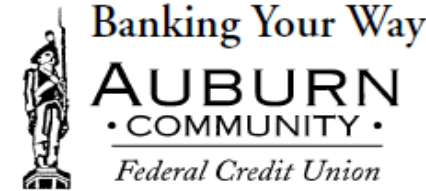
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5.49% APR*	5.99% APR*	6.49% APR*
5 - Year	10 - Year	15 - Year


Home Equity Line of Credit as low as 4.5%**
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Banking Your Way!



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Federal Credit Union

65 Wright Circle, Auburn
 101 Prospect Street, Auburn
 315-253-2934 • www.auburnfcu.com



If you live, work, worship or attend school in Cayuga County, you can join.

*APR = Annual Percentage Rate. Rates subject to change without notice.
 Contact the credit union for complete loan details.
 **Prime Rate as of 3/16/10 is 3.25%. Floor Rate = 4.50%. Minimum draw at closing is \$15,000. Closing costs are not added to the loan. Fees and closing costs can range from \$10.00-\$1,500.00. Prime = Prime Rate published in the Money Rates column of the Wall Street Journal. When a range of rates has been published, the highest rate will be used. We will use the most recent index value available to us as of 45 days before the date of any quarterly percentage rate adjustment.

Historic Church Tour

Sunday, May 16, 2010
 12 Noon- 6PM








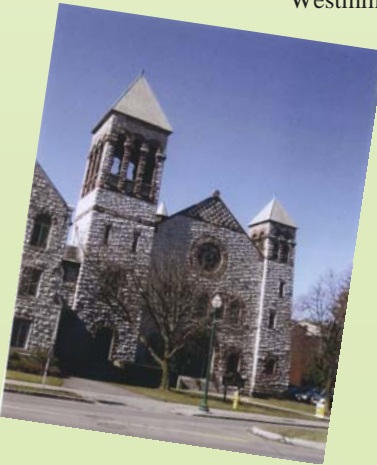


Guided Tours at Each Church
 Refreshments & Music

Tickets Available at Each Location

\$10.00 Donation

All proceeds to benefit the Community Preservation Committee

Call 252-0339 for information

	Calvary Presbyterian	St. Nicholas
Bradley Chapel		
	St. Peter & John	St. Mary
Holy Family		
	First Presbyterian	
		
Westminster	Willard Chapel	St. Peter & Paul
		

Thank You to the Chamber Members who Renewed Your 2010 Membership

- Time Warner Cable
- Tomato Festival of Central New York
- Tompkins Trust Company
- Town of Fleming
- Town of Owasco
- Tropical Fish Emporium
- TRW Automotive
- Ukrainian National Club
- Underground Café
- Union Springs Central Schools
- United Way of Cayuga County
- Unity House of Cayuga County
- Universal Forest Products Eastern Division
- Verizon
- Verizon Wireless
- Wal-Mart
- WAUB, WLLW, WNYR
- Website Solutions of CNY
- Wegmans Food Market
- Welch Allyn
- Wells College
- Wells Fargo Advisors
- Whiting's Wallpaper & Paint
- Willard Memorial Chapel
- William M. Bock, MD
- Xcelerated Auto

More to Come in June!



A Cayuga County Chamber of Commerce Program

2010 Class Unveils Leadership Projects



Youth Volunteerism—Susan Marteney, Andrew Smith, Karol Soules, Tim Donovan and Mike Greene



Leadership Cayuga: Expanding Our Social Network—Joanne Lamson, Bruce Blodgett, Aaron Lupo, Lane Duger and Stephanie Salato



Gwitterbook: An Open Source Mapquest for Not-For-Profit Dummies—Joe Murphy, Eileen Winter, Diane Long, Laurel Ullyette and Seth Jensen.



A Case Study in Wayfinding—Jennifer Whipple, Hilary Ford, Kevin McAvey, Andrew Fish and Andy Bartholomew



Genesee Center Project— Jeff Alberici, Mark Fritz, Laurie Trojnor, Tina Morrissey and Lauren Kyle.

**Project Presentations were held on Thursday, April 29.
The host for this event was Auburn Public Theater in downtown Auburn.**

EVENT REGISTRATION

Please check off the events/seminars that you would like to attend and fill out the form below.

Business After Five at Reva Rollerdrome
Tuesday, May 11

Brown Bag Lunch Seminar
IM4B Mobile Marketing at the Chamber
Thursday, May 13 **FREE TO ATTEND!**

Business Leader Awards Luncheon
Springside Inn
Wednesday, May 26

Leadership Cayuga Class of 2010 Graduation & Community Leadership Award Presentation
Thursday, June 10

Business After Five at Inn at the Finger Lakes
Thursday, June 17

Business @ Noon for Premier Catering
At the Chamber Wednesday, June 23

Business @ Noon for AMBIT Discount Energy Consulting, Inc.
At the Chamber Wednesday, July 14

17th Annual Chamber Cup
Lakeview Golf & Country Club
Monday, July 26

Name _____

Enclosed please find my check for \$ _____
Visa/Master Card # _____
Card Exp. Date _____

Signature _____

BUSINESS EVENTS

Business After Five

Reva Rollerdrome

359 West Genesee Street in Auburn

Tuesday May 11, 2010

5:00 p.m. - 7:00 p.m.

Business After Five

Inn at the Finger Lakes

12 Seminary Street in Auburn

Thursday, June 17, 2010

5:00 p.m.—7:00 p.m.

Business @ Noon

Premier Catering

Cayuga County Chamber, 36 South Street in Auburn

Wednesday, June 23, 2010

11:30 a.m.—1:30 p.m.

Business @ Noon

AMBIT Discount Energy Consulting, Inc.

Cayuga County Chamber, 36 South Street in Auburn

Wednesday, July 14, 2010

11:30 a.m.—1:30 p.m.

Cost: \$5 for Chamber members
\$7 for non members

BROWN BAG LUNCH SEMINAR SERIES

Internet Marketing For Business Mobile Marketing

At the Chamber

Thursday, May 13, 2010

12:00 p.m.—1:30 p.m.

Catered by Melanie's Catering

Thank You to the Chamber Members who Renewed Your 2010 Membership

M & T Bank

Mack Studio Displays, Inc.

Mackenzie-Childs

Main & Pinckney Equipment, Inc.

Mason & Grant Air Handling, Inc.

Matthew House, Inc.

Maurices Store # 1454

McQuay International

Medent-Community Computer Service, Inc.

Melanies Catering

Mema's Deli & Sweet Shoppe

Mercy Rehabilitation Center

Merry - Go - Round Playhouse

Midstate Mutual Insurance Company

Mier Tool Company

Mobile Veterinary Clinic of Auburn

Montessori School of the Finger Lakes

Moochler Physical Therapy PC

MTS Invalid Coach

Naumann Chiropractic

Neighborhood House

Nelson C. Jameson

New York Life Insurance Company

North Star Management

Northeast Decorating & Exhibit Services, Inc.

Northside Food & Beverage

Nucor Steel Auburn, Inc.

NY Connects: Cayuga County Long Term Care Office

NYSEG

O. Mustad & Son

OCG Computing, Inc.

O'Hara Farms, Inc.

O'Hara Machinery, Inc.

Options for Independence

Owasco Beverage, Inc.

Owens-Illinois- Auburn Plant

Packwood House

Pathfinders CTS, Inc.

Paul Lattimore, Jr.

Paychex, Inc.

Pepper's Discount Liquors

Piakers & Lyons, CPA's

Picciano Real Estate

Pick -N- Pull Auto Parts

Pidgeon Roofing & Renovation

Post Realty

Premier Catering

Premier Payroll Processing, Inc.

Quinn Chiropractic

Quiznos

RG Wright Agency, Inc.

Rich & Gardner Construction Company Inc.

Richard J. Freeman, MD

Richard J. Knaul

Riester's General Service, Inc.

RJ Jewelers

Robert Wojnar

Saint Mary's Church

Sam's Shoe Service

Samuel Giacona, Attorney at Law

Savannah Bank, N.A.

Schweinfurth Memorial Art Center

Scotsman Press

Sempronius Electric Inc.

Seneca Cayuga ARC

Seneca Falls Savings Bank

Seneca Lake Winery Association

Seward House

Seymour Library

Shaw & Boehler

Sheffield's Seed Company, Inc.

Sherwin Williams

Small Business Development Center

Smiley's Town & Country

Sound Monkey Music and Variety

Springside Inn

Staff Leasing Inc.

Stanton Automatics, Inc.

Staples, Inc.

Stoda Corporation

Sugarman Law Firm

Sullivan Horticulture Sales

Summit Automotive Group-Chevy, Buick, Pontiac, GMC

Sunnycrest, Inc.

Sunset Restaurant

Super Clean Laundry

Superior Insulation Company

Surgical Services of Auburn

Syracuse Management Systems

Syracuse Symphony Orchestra

The Can Kings

The Carmody Agency, Inc.

The Center

The Citizen

The Jacobs Press, Inc.

The Liberty Store

The Lodge

The Printery

The Riverbend

The Sherwood Inn

The Stardust Foundation

The UPS Store

Theresa Casper-Klock, DDS

Thirsty Owl Wine Company

Tim Horton's/ Coldstone Creamery

Thank You to the Chamber Members who Renewed Your 2010 Membership

David P. Locastro, MD	Finger Lakes Communication Co., Inc.	Hiscock & Barclay, LLP
David's Collision & Body Shop	Fingerlakes Mall	Holiday Inn
Deborah A. Geer, Surgical, PLLC	Fingerlakes Railway	Home Instead Senior Care
Dermody, Burke & Brown CPA's, LLC	Finger Lakes SPCA	Homecare Medical Supply
Dickman Farms LLC	Fingerlakes Weight Loss Program	Hospice of the Finger Lakes
Dirt Car Racing	First Niagara	HR One
Dove Communications	First Presbyterian Church	HSBC
Downtown Auburn B.I. D.	Five Star Bank	Hummel's Office Plus
Dunn Tire Corp	FLP Group LLC	IAGT
Dutch Hollow Country Club	Fox Honda	Ide Machine Company, Inc.
East Hill Family Medical	Frank Netti, Wells Fargo Advisors LLC	Inn at the Finger Lakes
Eastern Copy Products	Fred L. Emerson Foundation	J& E Electric, Inc.
Edward Jones Investments	Fuccillo Ford of Seneca Falls	Jacqueline Gumtow
Edward T. Boyle Center	Genesee Garden Apartments	JC Penney Company, Inc.
Effective Accounting Solutions	Genesee Mall LLC	Jeff Layton Music Productions, Inc.
Elderchoice, Inc.	Genson Overhead Door, Inc.	Johnston Paper Co., Inc.
Elements Salon & Day Spa	Goodyear Auto Service	JPC
EMCom, Inc.	Goulds Pumps/ITT Industries	Julia Reich Design
Emmi's Realty	Grant Avenue Development (Arby's)	Juno's Glass, LLC
Empire Hardware	Green Shutters	Karpinski, Stapleton, Galbato & Tehan, P.C.
Endocrinology, Diabetes & Metabolism, PLLC	Greene Gate	KBM Management, Inc.
Energy Next, Inc.	Haines Publishing, Inc.	KC Masonry, Inc.
Evergreen Heights	Hairlooms, LLC	Keating Family Dental, PLLC
Excellus BC BS, CNY Region	Halco Plumbing & Heating	Key Bank NA
Expert Clutter Removal Service	Hamilton - Wilbur Oil Co., Inc.	King Ferry Winery Inc., Maker of Treleaven Wine
Express Courier of NY	Hammond & Irving, Inc.	Lake Country Affiliates, Inc, The Gardner Agency
Falcon Realty, U.S.A.	Hancock & Estabrook, LLP	Lake Country Real Estate, Inc.
Family Video	Handcrafted with Love by Judy Davis	Lakeview Golf & Country Club
Festive Music	Harriet Tubman Home Inc.	Langham Funeral Home, LLC
Fiidelis Care New York	Haylor, Freyor, & Coon	Laser Diode Array
Finger Lakes Extrusion Corp.	Hejamada Campground & RV Park	Leonardi Manufacturing Co., Inc.
Finger Lakes Furniture Warehouse	HelpPeople	LIG Computing/Cayuga Internet
Finger Lakes Photography	HEP Sales	Lillian T. Pettigrass
Finger Lakes Technologies Group	Highland Park Golf Club	Lilly Plumbing & Heating
Fingerlakes Business Services, Inc.	Hillside Children's Center, Inc.	Lowe's Home Improvement



A Cayuga County Chamber of Commerce Program

Class of 2010 Graduation and Community Leadership Award Presentation

Sunset Restaurant
Thursday, June 10, 2010
5:30 p.m.

We invite class sponsors, Chamber Members and alumni to join us as we celebrate the Class of 2010.

During this graduation celebration we will also present the Community Leadership Award to a Leadership Cayuga Alumni who has demonstrated outstanding leadership while making a positive impact on Cayuga County.

Refreshments and Cash Bar
\$10 donation per person.
RSVP by June 7th.



Host a Chamber Business Event

Hosting a Chamber business event gives Chamber members the opportunity to showcase their business to other members and community leaders.

Dates are still available for 2010...
**To reserve a date for your
business event, call the Chamber today!**

**See Page 12 for information on the
Business Leader Awards Luncheon**

Cayuga County Chamber of Commerce

17th Annual Chamber Cup Tournament

Lakeview Golf & Country Club

Monday
July 26, 2010



2010 Sponsors To Date:

Silver Sponsor
NUCOR Steel Auburn, Inc.
Savannah Bank, N.A.

Bronze Sponsor
Dermody, Burke & Brown CPAs, LLC

2010 Sponsorship Opportunities Still Available:

Platinum Sponsor
Gold Sponsor

Contact the Chamber for details
315 -252-7291



Thank you to those who attended our 6th Anniversary Celebration!

Proceeds benefited the new Child Advocacy Center, which opened on April 17th.

- A Special Thanks to:**
- American Red Cross, CC Chapter
 - Auburn Public Theater
 - Buffington Hoatland Bistro One
 - Bambino's Bistro
 - Daut's Restaurant
 - Hairlooms
 - Hands on Health Massage
 - Finger Lakes Massage Group
 - Mackenzie Childs
 - Mema's Deli & Sweet Shoppe
 - Merry-Go-Round Playhouse
 - Pepper's Discount Liquor
 - Parker's Grill
 - Underground Café

IGNITE NEWS...

Introducing new membership cards, contact us for details: info@ignite-cny.org

www.ignite-cny.org
[Facebook.com/ignitecny](https://www.facebook.com/ignitecny)



**Brown Bag Lunch Seminar Series
 Internet Marketing for Business
 Social Media & Video Marketing**

On April 29th the Cayuga County Chamber held a Brown Bag Lunch Seminar hosted by Internet Marketing for Business on Social Media and Video Marketing.

The Cayuga County Chamber reception area was filled with Chamber members and community leaders eager to listen to the presentation given by Wally Kline, CEO of Internet Marketing for Business.

IM4B stated that business should use **Social Media** to reach millions of customers 24/7. It is a way for small businesses to compete with large businesses, build more personal relationships and increase your bottom line. **Video Marketing** is one of the most effective ways of



Christine VanOrman, Wally Kline, and Art Poire with Internet Marketing for Business



This informative seminar drew interested Chamber members and community leaders.

marketing. Video Marketing is cost effective and reaches millions of viewers in a short time.

For more information on **Internet Marketing for Business:**
 Call **315-294-0104**
 or visit www.im4b.com

Art @ the Chamber

Wooden models created by Norm Riley celebrate our trucking industry during a May exhibit at the Cayuga County Chamber of Commerce. Complimenting Riley's display are paintings and photos with a rural theme by Evelyn Dankovich, Tom Hussey, Margaret K. Ryan, Gale Shuba, JoAnn Von Pless and Ann Lee Yackel. Visitors are welcome 9-5 Mondays through Fridays at 36 South Street in Auburn. The exhibits run through may 28.

Norm Riley is well know locally for his detailed wooden models of trucks and farm equipment, as well as for his work with the Ward W. O'Hara Agricultural Museum. He has created over 300 models based on personal observation and knowledge, reflected in the detail and craftsmanship shown in each piece.

The Cayuga County Chamber of Commerce welcomes exhibits by area artists and groups. For more information call 253-5288 or email: wthussey@gmail.com

Thank You to the Chamber Members who Renewed Your 2010 Membership

- | | | |
|---|--|---|
| 10 Fitch, LLC | B.E. Hedges, Inc. | Cayuga Works Career Center |
| A & J Registrar, LLC | Balloon's Restaurant & Catering Company | Cayuga/Seneca Community Action Agency, Inc. |
| Absolute Dance Co. | Bass Pro Shops | Centro of Cayuga |
| Adecco Employment Service | Beardsley Design Associates | Chantelle Marie Lakehouse |
| Advanced Business Consulting | Bluefield Manor Housing, Inc. | Chapel House Homeless Shelter |
| Advest | Bo-Mer Plastics, LLC | Child Care Solutions |
| American Cancer Society | Bond, Schoeneck & King, PLLC | Children's Health Specialists |
| American Red Cross, Cay. Co. Chapter | Bouck Real Estate | Christopher Columbus Foundation |
| AmeriCu Credit Union | Bouley Associates, Inc. | Cicora Construction Co. |
| Anchor Resort & Marina Inc. | Brew-Finch Funeral Homes, Inc. | City of Auburn |
| Anne's Studio | Bud's Second Generation Cleaning Service, LLC | CNY Asthma & Allergy Consultants |
| Anyela's Vineyards | Buffalo Wild Wings | CNY Fertilty Center |
| Auburn Audiology PC | Buffington & Hoatland CPAs, PLLC | Coburn Design, Inc. |
| Auburn Beautification Commission | Builder's Choice Lumber Co. | Coffee Host |
| Auburn BioDiesel Corporation | Cameron Group LLC | Coffee N Cream |
| Auburn Community Baseball Association | Cannon West Inc. | Coleman Property Services |
| Auburn Community Federal Credit Union | Caowasco Conference Center | Com Doc Inc. |
| Auburn Discount Liquor | CaroVail | Comfort Window Co., Inc. |
| Auburn Ear Nose & Throat Services | Carpet House, Inc. | Community Bank NA |
| Auburn Education Foundation | Casler Masonry, Inc. | Contemporary Personal Staffing |
| Auburn Enlarged City School District | Casteel Galleries | Contiguglia Law Offices, LLP |
| Auburn Foundry, Inc. | Catholic Charities | Cornell Cooperative Extension |
| Auburn Industrial Development Authority | Cayuga Community College | Corrosion Control, Inc. |
| Auburn Internal Medicine & Peds | Cayuga Community Health Network, Inc. | Cosentino's Florist |
| Auburn Memorial Hospital | Cayuga Counseling Services | Cranebrook Tree Farm & Tree Service |
| Auburn Obstetrics & Gynecology | Cayuga County Agricultural Society | Cuddy & Ward, LLP CPA's |
| Auburn Orthopaedic Specialists | Cayuga County Association of Realtors, Inc. | Cuddy Financial Services |
| Auburn Public Theater | Cayuga County Habitat for Humanity Inc. | Currier Plastics |
| Auburn Sherlock Homes Real Estate | Cayuga County Industrial Development Agency | Custom Business Services |
| Auburn Small Animal Hospital | Cayuga County Legislature, Chair | Custom Engraving Inc. |
| Auburn Tank & Manufacturing Co., Inc. | Cayuga County Office of Tourism | Custom Sensors, Inc. |
| Auburn Teachers Association | Cayuga Home for Children | D'Alberto Refrigeration Service, Inc. |
| Auburn YMCA-WEIU | Cayuga Marketing LLC | Daut's |
| Aurora Inn | Cayuga- Onondaga BOCES Regional Education Center | David & Michael Speck, MD & DDS |
| AXA Advisors LLC | Cayuga Wine Trail, Inc. | David Marion Carpentry, Inc. |

MEMBER NEWS



5th Annual Children's Summer Theater Workshop

Registration is now open for children ages 6 to 18. The cost to enroll is \$150, and requires a full 4 week session. A non refundable deposit of \$50 is needed by June 1st to hold a spot in the workshop. Classes begin July 5th and will take place every Monday, Wednesday, and Friday until July 31st from 10am to 3pm.

315-253-6639 www.auburnpublictheater.com



Vegetable Gardening Sat. May 22nd-11am

Beginners to the more seasoned vegetable gardeners will learn tips and tricks on planting some of your favorite vegetables. Not enough space for a vegetable garden? Discover how to grow them in containers. Whether you've planted vegetables before or not,.....you won't want to miss this garden talk! Free! No registration required. Help us name our Fairy Garden! Fri.-Mon. May 28th-31st. The winner will receive a \$25 Dickman Farms Gift Card.

315-253-3030

www.dickmanfarms.com



Auburn's Historic & Cultural Sites Commission "State of the Sites Night"

May 12th Willard Chapel 5 – 7PM
In honor of Historic Preservation Month and National Tourism Week, the Commission is organizing a presentation and reception to share what has been accomplished during their 10 years of collaboration. Event is free and open to the public.

www.HistorysHometown.com
315-255-1658



Doubledays to Hold Five Fireworks Nights

The explosive summer kicks off on Wegman's Opening Night, June 18th!! The Doubledays take on the Muckdogs. Cap off the evening with a great Auburn Telstar fireworks display presented by Wegmans. Full color poster schedules for the first 2,000 fans through the gates. Individual game tickets go on sale May 3rd or purchase a season ticket.

315-255-2489 www.auburndoubledays.com



Summer Play Tickets On Sale Now!

- Single tickets \$33-\$39
- Seniors (62+) \$30-\$37
- Youth (Under 17) & Students (w/ ID) \$26-\$33.

Performances are Monday-Saturday evenings with select matinees. Curtain times are Monday-Thursday at 7:30 pm, Friday & Saturday at 8:00 pm, and matinees at 2:00 pm. Theatre doors open for seating 30 minutes prior to curtain.

315-255-1785

info@merry-go-round.com



Treat Your Mother on Sunday, May 9th Springside Inn Brunch Buffet or Dinner

Brunch buffet 10:00 a.m. or 12:30 p.m. Dinner seating 3:00 p.m. serving family style dinner or dinner buffet. \$18.95 adults, 1/2 price~ 10 years and younger and free 4 years and under.

www.springsideinn.com **315-252-7247**



Unity House Moves to New Ithaca Space

Unity House of Cayuga County, Inc. announces the grand opening of its new Ithaca facility in Lansing Village Place, 15 Catherwood Road, in front of the Pyramid Mall. Executive Director Elizabeth Werner cordially invites Chamber members to a ribbon-cutting ceremony and reception to celebrate the agency's move. The event will take place from 3:00 – 4:30 pm on Tuesday, May 11th; no reservations are necessary.

www.unityhouse.com/agencyactivities



Hummel's Office Plus

Invites you to a complimentary evening that will leave you entertained and "in the know." On Thursday, May 13th from 6:00 p.m.—8:00 p.m. at Herkimer County Community College, Sarkus Busch Theater in the Hummel's Corporate & Professional Educational Center.

315-866-3860 ext. 275
hr@hummelsop.com

Ambassador's Corner

RIBBON CUTTING Talic, Inc.



From left to right:

Jenny Haines and Mayor Michael Quill, City of Auburn; Chairman Peter Tortorici, Cayuga County; Andrew Fish, Chamber Executive Director; Tim Tucker and Jeanne Tucker, Talic, Inc.; Glenn Churchill, The UPS Store; Robert Sweet, Grow America Fund and Ed Helinski, Chamber Ambassador.
(Picture Courtesy of Sam Tenney, The Citizen)

Chamber Member Talic, Inc. held its ribbon cutting on Monday, April 12 at 7 Bellnier Lane in Auburn. Talic Inc. is owned and operated by Tim Tucker. The company makes Talic kayak and canoe storage systems. "All Talic systems have been designed, engineered, and built by our team of kayakers, right here in our Auburn shop, said Tim." "You can organize your garage, basement, or apartment with a Talic Kayak Storage System."



www.talic.com | info@talic.com
PO Box 353, 7 Bellnier Lane
Auburn, NY 13021
800.843.3307 | 315.252.9535
Fax 315.252.9541

Q: How many hours annually would it take for you to make a difference in a family's life?

A: < 36 hours a year

It's true, if you can give approximately 3 hours a month you can make a difference in a family's life forever.

CCHFH is in need of "behind the scenes" people in order to continue our mission of helping to provide housing to low income families in Cayuga County. There is an on-going need for a variety of committee members. There are also board vacancies.

PR, Fundraising, Finance, Family Selection & Support, Volunteers, Site Selection, Construction

Our Nominating Committee is actively seeking interested individuals. If you would like to find out more about how you can play a role in CCHFH's continued success please call 255-1427 or email us at cayugacountyhfh.com

